

The Program That Converts ROADMAP



7 SIMPLE STEPS TO A PROGRAM THAT CONVERTS
FOR COACHES AND SERVICE-BASED ENTREPRENEURS
READY TO LEARN HOW TO MAKE MONEY WHILE YOU
SLEEP, WORK YOUR 9-5 OR PLAY WITH YOUR KIDS

WWW.PACHIMCLEOD.COM

HOW TO MAKE THE MOST OF THIS WORKBOOK

(TO ATTRACT YOUR TRIBE AND CONVERT THEM INTO CLIENTS ASAP)

1) Print out this workbook and use it to take notes, track your progress and get focused, so you can take stay engaged and have an ACTIONABLE conversion plan to use without feeling overwhelmed.

2) Think of your #1 biggest challenge to reaching your 5K to 10K months, through your business. If I don't address it throughout this workbook, be sure to ask me!

You can send me a quick e-mail Pachi@pachimcleod.com or join my private Facebook group:
[The Freedom-Driven Entrepreneur.](#)

3) At the end of each step, decide on ONE action you're going to take within the next 24 hours so you can start seeing results ASAP.

4) Let this process be FUN! Forget perfect, you have gifts, God-given gifts you're meant to share and you're on this planet for a reason. Which is why we're creating a solid process, so you can start serving those you're here to help.

Hey Freedom-Driven Boss Lady!

Thanks for downloading the "The Program That Converts Roadmap"!

Maybe you've been thinking about creating your own online course and program, but you're not sure if it's right for you.

OR maybe you already got started creating your program, but have not finished or launched it yet.

Either way, this Program That Converts™ Roadmap will help ya!

The truth is that programs have changed my life. And they're changing the lives of MANY people.

After a decade+ creating programs and courses that have reached thousands of people in the education, counseling, religion and non-profit sectors and 2 years of creating profitable online programs that convert, I can tell you that this is my jam!

I truly believe that online programs are not just the future, but the NOW. Why? Because in the last few years the online training industry has become one of the fastest growing industries (According to Forbes.com worth about 107 billion)

In this value packed-training, I'll walk you through the main 7 steps towards creating a KILLER program that converts.

So let's get to know each other real quick, before we start...

I'm Pachi, a Psychologist, teacher and non-profit leader turned course creator and business mentor for freedom-driven coaches and service based-entrepreneurs. I help my clients create, launch and fill their offers and programs that convert.

I'm on a mission, helping women, like you, turn your God-given gifts, expertise and passion into a profitable transformational business platform, that allows you more freedom, profound impact and income, doing what you love.

You can learn more about I work with my clients at www.pachimcleod.com



PROGRAM THAT CONVERTS™

Roadmap

STAGE # 1 FOUNDATION

1

Claim your TOPIC and HOOK

1) Go deep with it and master that topic! 2) A killer hook attracts your peeps bc it clearly tells them exactly what you'll teach them

2

Nail Your Message

What does he/she desires? What's the block? Why YOU? Why this program? Mastering your message allows you to be MAGNETIC

STAGE # 2 STRATEGIC ENGAGEMENT

4

Generate Leads with Opt-in or Freebie

Build an audience who's READY to invest in your program with a powerful MUST have opt-in

3

Map Out Your Course Content

Mapping out the content in advance prevents overwhelm (use THIS content in your launch)

5

Build Engagement and Excitement

Get visible! Be generous, add value, nurture, and be everywhere! (interviews, challenges, FB live, etc)

6

Build Your Membership Site and Record Course

Add your personal touch! I love adding a bonus orientation module (set intention and excitement)

STAGE # 3 CONVERSION

7

Master Closing Sales and Course Delivery

Motive them to ACTION = SELL then blow their minds away with a simple process that gets RESULTS

AVOID OVERWHELMED AND ANALYSIS PARALYSIS

Mistake # 1: Focusing on too MANY things without clear PRIORITIES

One of the biggest mistakes you can make when launching your program or growing your business is flying by the seat of our pants.

The way to bust thru spinning and overwhelm is mapping out and following a clear STRATEGY to create, launch and fully book your program that converts. This will allow you to accelerate your results.

Mistake # 2: Ignoring Your MINDSET blocks and Limiting Beliefs

Once you've gotten clear on your goal, ask yourself "what could hold me back from reaching this outcome"? Write out both the internal and the external blocks that come to mind. And then, focused your attention on removing them.

One of the most effective way I know to bust thru your mindset blocks is carving out time for a miracle morning routine. NOTHING like 1) Starting your day from a place of faith and alignment 2) Being clear and laser-focused on the top priorities for that day.

Mistake # 3: Hoping it will just happen instead of getting consistent at taking MASSIVE aligned action required to reach your goal

Bottom line, consistently ALIGNED action is required for us to reach our goal and to take our businesses to the next level.

Figuring out: WHAT to focus on, WHO to focus on and HOW to do it effectively is one of the secrets that have allowed me to and my clients to launch and fill up our programs that convert with a 90-day framework. ***Do you know how to create a 90-day calendar to attract, engage and CONVERT your dream clients into PAYING ones?***

NEXT STEPS

It's NEVER TOO LATE to get serious about creating a killer Program that Converts, so you can make more money, have more freedom and serve more clients, while you live your LIFE!

You really don't have to be a slave to your business, to serve more people, make more impact and see results.

I want to invite you to take this ONE step further, if you're ready for the support you need to design, launch and fill up your program with dream clients, so you can make money while you sleep, work your 9-5 or spend time with those you love, I am here to help!

My premium group program, The Get Booked Academy launches later this year, but you can get a head start by claiming your **"Signature Program That Converts!"** intensive with me, so you can be launch your own killer program that converts, profitable Black Friday or Holiday Sale (in the next 90 days or less)!

Let's hop on a FREE 30-minute discovery call with me and let's explore how we can work together, to help you reach your own 5K to 10K months, NOW.

**CLICK HERE TO LEARN MORE
ABOUT WORKING WITH ME**

(www.pachimcleod.com/intensive)



HAPPY CLIENTS

"I Got My First 13 Clients in 3 Weeks!"



I was able to create my first program and attracted my first 13 clients within our first 3 weeks of working with Pachi.

I have an incredible level of clarity about goals and desires. I'm now very clear on the value of what I have to offer.

I've been able to organically attract over 30 clients in 3 months, because I know who my ideal clients are and I am able to offer the services they're actually ready to buy . "

FRANCINA, LIFE COACH FOR WOMEN

"I Attracted Clients And Had A 3K Week!"

Working with Pachi opened me to a world of talent that I didn't know. It was not until I worked to heal my heart, and learning to love myself as no one would love me, I began to feel special for who I am.

Pachi helped me change the habits that did not work for me. And when I was ready... the man I had waited for years, appeared! It was amazing to learn to look in the mirror and feel complete, even when you're by yourself.

My business also skyrocket and I began to attract clients and made 3,000 in a week!

Working with Pachi Changed My Entire Life



Pamela

Entrepreneur & Physical Therapist