

KILLER OFFER THAT CONVERTS DETAILS

(Use the space below to get clear on your free or offer)

- Name of offer: _____
- Length: _____
- Price: _____
- What's the specific end-result, value or solution they can expect from this offer: _____

- Why does your ideal clients need this offer RIGHT NOW:

- Explain HOW is this offer strategically aligned with your next-level offer? (how is it in alignment with your message, ideal client's need and your solution to their problem):

- What's your ideal client's next step after this offer?

NOTES:

