

The Slay

ROADMAP



HOW TO BUST THRU YOUR BLOCKS AND FILL YOUR
SIGNATURE OFFERS (1:1 OR PROGRAM) WITH DREAMY **PAYING**
CLIENTS LIKE A BOSS

WWW.PACHIMCLEOD.COM

HOW TO MAKE THE MOST OF THIS WORKBOOK

(TO ATTRACT YOUR TRIBE AND CONVERT THEM INTO CLIENTS ASAP)

1) Print out this workbook and use it to take notes, track your progress and get focused, so you can stay engaged and have an ACTIONABLE conversion plan to use without feeling overwhelmed.

2) Think of your #1 biggest challenge to slaying and reaching your 5K to 10K months, through your business. If I don't address it throughout this workbook, be sure to ask me!

You can send me a quick e-mail Pachi@pachimcleod.com or join my private Facebook group:
[The Slay your 5k - 10k Lounge](#)

3) At the end of each step, decide on ONE action you're going to take within the next 24 hours so you can start seeing results ASAP.

4) Let this process be FUN! Forget perfect, you have gifts, God-given gifts you're meant to share and you're on this planet for a reason. Which is why we're creating a solid process, so you can start serving those you're here to help.



Hey Freedom-Driven Boss Lady!

Thanks for downloading the "The Slay Roadmap"!

Maybe you're a new coach or entrepreneur ready get your business off the ground, by working with dreamy paying clients thru your 1:1, course or offer.

OR maybe you've been in business for a while; you're showing up and working hard, but you're not booking as many dreamy paying clients as you truly want.

Either way, this Slay™ Roadmap will help ya!

Here's the TRUTH, if you're a purpose-driven woman on a mission to make massive impact, while creating more freedom and income for you and your family... **then know that serving more of your tribe, increasing your impact and income CAN be simple and super FUN.**

For the last 2 years, I've been helping coaches, course creators and service based entrepreneurs to SIMPLIFY their process, so they can actually focus on the activities that will bring in freedom, impact and income they truly desire.

If you're ready to focus in doing LESS, but better and if you're ready to create MOMENTUM that will help you book your offer (1:1, group, mastermind, etc), then this value packed-training is for YOU.

So let's get to know each other real quick, before we start...

I'm Pachi, a Psychologist, teacher and non-profit leader turned course creator and business mentor for freedom-driven coaches and service based- entrepreneurs. I help my clients create, launch and fill their offers and programs that convert, like a boss.

I'm on a mission, helping women, like you, live out your purpose. I help you turn your God-given gifts, expertise and passion into a profitable transformational business platform, that allows you more freedom, profound impact and income, doing what you love.

You can learn more about I work with my clients at www.pachimcleod.com



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ROADMAP

STAGE # 1

FOUNDATION

1

Claim Your Topic & Offer

What's YOUR topic? How can you help your ideal client solve the # 1 problem they desire to solve RIGHT NOW!

2

Nail Your Message

What does he/she desires?
What's the block ? Why YOU?
Why this offer?

4

Generate Leads with Opt-in or Freebie

Build an audience who's READY to invest in your offer with a powerful MUST have opt-in

3

Create KILLER Content That Converts

What content are you people DYING for? High-value strategic content that converts, is KEY!

5

Build Engagement and Excitement

Get visible! Be generous, add value, nurture, and be congruent with your FREE + paid content

6

Master Closing Sales

#truth is that Selling is SERVING!
Master your sales process, so you can help more clients and grow your biz, changing lives!

7

Over Deliver & Up-sale!

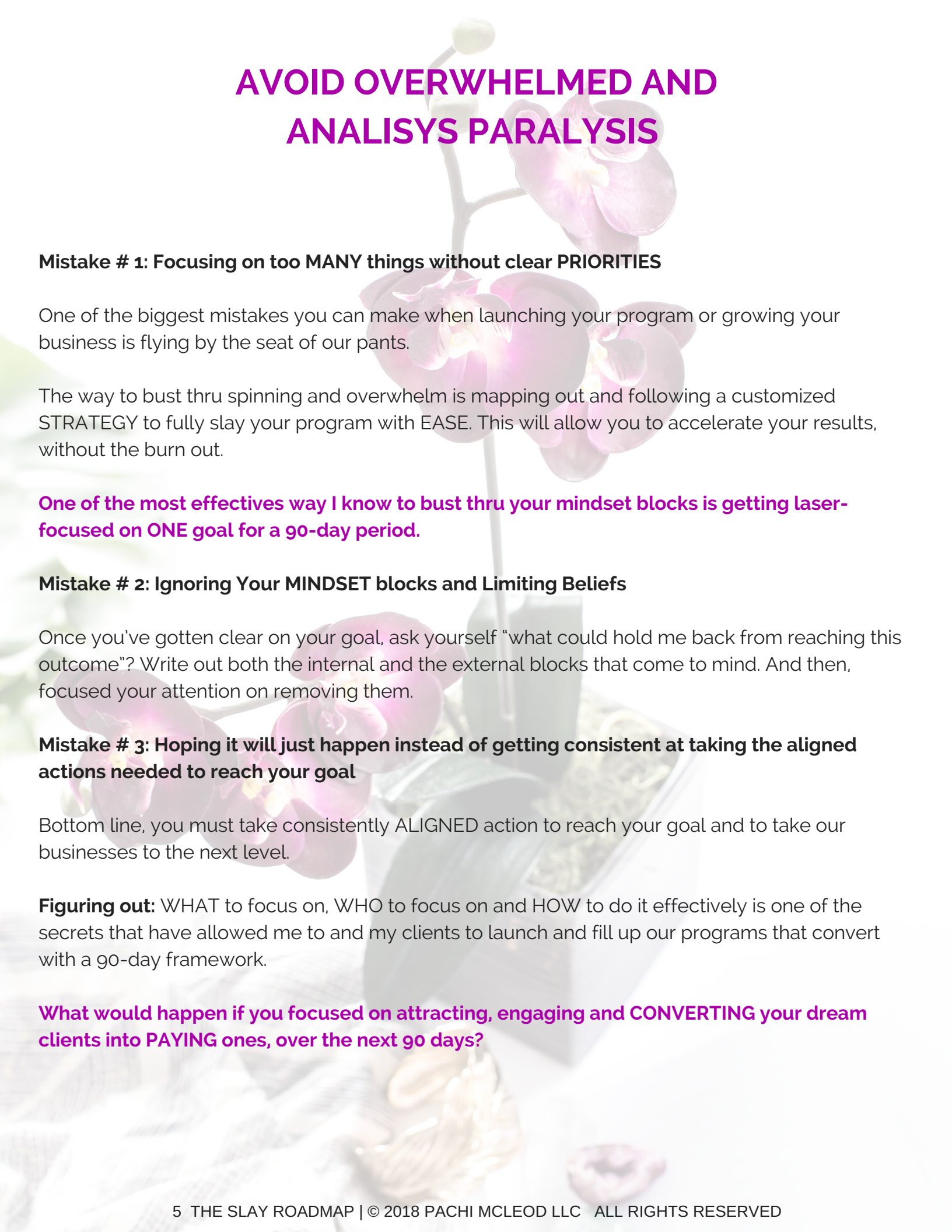
Blow their minds away with an amazing offer, and UPSALE by offering next-level support!

STAGE # 2

STRATEGIC ENGAGEMENT

STAGE # 3

CONVERSION



AVOID OVERWHELMED AND ANALYSIS PARALYSIS

Mistake # 1: Focusing on too MANY things without clear PRIORITIES

One of the biggest mistakes you can make when launching your program or growing your business is flying by the seat of our pants.

The way to bust thru spinning and overwhelm is mapping out and following a customized STRATEGY to fully slay your program with EASE. This will allow you to accelerate your results, without the burn out.

One of the most effective way I know to bust thru your mindset blocks is getting laser-focused on ONE goal for a 90-day period.

Mistake # 2: Ignoring Your MINDSET blocks and Limiting Beliefs

Once you've gotten clear on your goal, ask yourself "what could hold me back from reaching this outcome"? Write out both the internal and the external blocks that come to mind. And then, focused your attention on removing them.

Mistake # 3: Hoping it will just happen instead of getting consistent at taking the aligned actions needed to reach your goal

Bottom line, you must take consistently ALIGNED action to reach your goal and to take our businesses to the next level.

Figuring out: WHAT to focus on, WHO to focus on and HOW to do it effectively is one of the secrets that have allowed me to and my clients to launch and fill up our programs that convert with a 90-day framework.

What would happen if you focused on attracting, engaging and CONVERTING your dream clients into PAYING ones, over the next 90 days?

NEXT STEPS

Psst! YOU and I are in this planet with a purpose. That's why we were each given gifts to help others become who they're here to be.

And I truly believe that the freedom, FULFILLMENT and success you desire, manifests when you unapologetically claim YOUR purpose and master serving the people YOU were sent here to help.

Yup! Your effectiveness at making that impact and servicing your tribe IS what brings in the money! So you have to stop throwing spaghettis at the wall and flying by the seat of your pants, to be able to INCREASE your effectiveness and master YOUR own process.

I want to invite you to take this ONE step further, if you're ready for the support you need to design, launch and fill up your signature program with dream clients, so you can make money while you sleep, work your 9-5 or spend time with those you love, then I am here to help!

My 90-day signature group program, [The Slay Your 5k - 10k Mastermind](#) is open!!!

If you're ready to SLAY over the next 90 days, I want you to take action, so we can work together, to help you reach your own 5K to 10K months, NOW.

[CLICK HERE TO LEARN MORE ABOUT WORKING WITH ME](#)

www.pachimcleod.com



HAPPY CLIENTS

"I Got My First 13 Clients in 3 Weeks!"



I was able to create my first program and attracted my first 13 clients within our first 3 weeks of working with Pachi.

I have an incredible level of clarity about goals and desires. I'm now very clear on the value of what I have to offer.

I've been able to organically attract over 30 clients in 3 months, because I know who my ideal clients are and I am able to offer the services they're actually ready to buy . "

FRANCINA, LIFE COACH FOR WOMEN

"I Attracted Clients And Had A 3K Week!"

Working with Pachi opened me to a world of talent that I didn't know. It was not until I worked to heal my heart, and learning to love myself as no one would love me, I began to feel special for who I am.

Pachi helped me change the habits that did not work for me. And when I was ready... the man I had waited for years, appeared! It was amazing to learn to look in the mirror and feel complete, even when you're by yourself.

My business also skyrocket and I began to attract clients and made 3,000 in a week!

Working with Pachi Changed My Entire Life



Pamela

Entrepreneur & Physical Therapist