

THE GET BOOKED *Challenge*

DAY 4: CONNECTING THE PIECES TO GET BOOKED ASAP

1. What's the offer you wanna fully book in the next 90 days to 6 months? (refer to day #1)

2. What is the #1 thing your ideal client needs, so she/he can be ready to buy from you? Be specific (this is about a lead magnet with that quick solution or value you can give, that leads to your offer)

3. What format do you desire to use, to deliver this lead magnet? (pdf, cheat sheet, challenge, etc.)

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4. What are the top 5 things you can talk about on your FREE content that leads to your lead magnet, then to your free offer? (example, I am always talking about my process or framework to success: clear direction, mindset, solid strategy, aligned action and rinse and repeat 90 day process)

5. What's a fun and magnetic assessment you can create, so you can get people on the phone and convert them with more ease?

6. Break it down: what are the steps you need to take to 1) Refine or create your killer free offer and 2) your free 20 or 30-minute assessment (I am helping you more tomorrow!)